

# IMAGINE WATFORD 2020

## LOCAL COMMISSION

Imagine Watford is an exciting festival of extraordinary open air moments, featuring the highest quality outdoor arts performance from national and international artists that transform Watford Town Centre into a place of wonder and excitement.

Imagine Watford was founded by the Watford Cultural Leaders Group and is created, managed and programmed by Watford Palace Theatre.

In 2020 Imagine Watford turns ten!



### LOCAL 2020 COMMISSION

To celebrate our birthday, we will be supporting local artists to develop a new piece of work specifically for outdoor spaces and audiences. Support will be bespoke to the artists needs and projects proposed but will include:

- Seed commissioning money of between £1,000 and £5,000
- Mentoring support in developing the work for outdoor contexts – including buddying local artists with acclaimed national companies who work successfully in the outdoor arts sector.
- Assistance with applying for further funding from the Imagine Watford team.
- Help with partnership building
- A platform to perform at Imagine Watford 2020 (10 year anniversary festival)

**This opportunity is open for artists who meet the following criteria:**

- Are based in Watford or are based in Hertfordshire but have an interest in, or connection to Watford
- Have an interest in working in outdoor arts
- Can demonstrate a track record of working in the arts – this can be anything from theatre, music and dance to pottery, visual art or poetry.

**Artists should propose an idea for a piece of work that meets these guidelines**

- **Is 20 – 30 mins in length**
- **Has minimal external technical needs** (show will need to fit in multiple spaces and/or share space with another company. Your idea might incorporate portable tech if this is planned within its design.)
- **Is suitable for a family audience** (our festival is for the whole family. Though we love work that digs into issues that affect our local, national and international communities we cannot showcase work that contains, swearing, violence or anything of an overtly sexual nature)
- **Is accessible to a wide-ranging audience** (this could mean that it is suitable to varying ages, incorporates BSL or uses many or no spoken languages at all)
- **Is visually impactful** allowing us to bring the streets of Watford to life

### APPLICATION PROCESS

Please read the application form carefully and answer all the questions. If you are attaching documents, please clearly title them to let us know which question they are being used for answering.

**DEADLINE FOR APPLICATIONS IS MIDNIGHT ON SUNDAY 24<sup>TH</sup> NOVEMBER 2019**

**Please note:** These applications should be sent to [iw2020@wafordpalacetheatre.co.uk](mailto:iw2020@wafordpalacetheatre.co.uk) – these applications will then be assessed by the Imagine Watford Artistic and Producing team and shortlisted applicants will be invited to Watford Palace Theatre to present their ideas to the team week commencing **2<sup>nd</sup> DECEMBER 2019**

The final chosen commissions will then be notified of their successful application and planning can begin.

Further information on Imagine Watford festival can be found at: <http://www.imaginewatford.co.uk/>

If you have any questions or require any assistance, then please do email [ellen@wafordpalacetheatre.co.uk](mailto:ellen@wafordpalacetheatre.co.uk)

COMPANY/ARTIST DETAILS	
COMPANY/ARTIST'S NAME	
MAIN CONTACT NAME	
EMAIL	
PHONE NUMBER	
CONTACT ADDRESS INC POSTCODE	
WEBSITE	
FACEBOOK	
TWITTER	

**Q1. Please explain your connection to the town - Are you or your company based in Watford?**  
(max 100 words)

**Q2. Please tell us about your previous relevant experience in the arts** you may provide a c.v. and or examples of your work (images/videos) as links or attachments (max 250 words)

**Q3. Why are you interested in making work for the outdoors?** (max 150 words)

COMMISSION IDEA	
<b>Project Title</b>	
Amount you are applying for (between £1k & £5k )	
Summary of your idea (max 100 words)	
What art forms are involved	
Does your project stay on one static site or is it a promenade performance?	

**Q4. How will you make your work?** please think about the practical steps needed to turn your idea into a reality (max 250 words)

**Q5. What will the audience experience?** (max 250 words)

**Q6. Why do you want to make this piece? Why is it important?** (max 250 words)

**BUDGET**

Please provide a budget for your commission idea. Please attach this to you email or include when posting as an additional document. Please clearly mark your document as BUDGET along with the title of your proposed project.

The budget should balance with the same money going into the project as is being spent.

Are you planning on using additional budget from other sources?	YES/NO
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If Yes is this money guaranteed?	YES/NO
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If not, how will you make this project if the additional finance is not secured? (max 100 words)

How will you use the commission money? (max 100 words)